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FOR IMMEDIATE RELEASE

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**THE NATIONAL SILVER ALERT® PROGRAM FEATURED IN THE FOP JOURNAL**

*Targeting the Law Enforcement Community to Offer Needed Information to Implement Emergency Response Measures in the Event that a Person Suffering from Alzheimer's or Other Cognitive Disorders is Missing*

Palm Harbor, FL - In recent years the Amber Alert system has been employed more and more to provide an immediate response when a child is missing or appears to have been abducted. However, in an aging population of baby boomers and an increasing number of people diagnosed with Alzheimer's disease, there has rarely been a comprehensive emergency response system employed for seniors who have wandered away from their homes, causing frantic searches by their relatives.

Neil Arfmann, President and founder of the National Silver Alert Program, is targeting the law enforcement community to offer them the information they need to implement emergency response measures when a call comes in that a person suffering from dementia or Alzheimer's is missing. "We deal directly with law enforcement and emergency responders. In the event that a registered individual is injured, missing or cannot speak for themselves, we will send a link to the requesting agency with the vital information," Arfmann said. "We work with law enforcement agencies across the country, and encourage them to have individuals in their communities enroll in our program."

Law enforcement agencies and emergency responders are encouraged to use the National Silver Alert website for educating the people in their communities. Online brochures are free to print and distribute as needed.

The National Silver Alert Program is a free, national online registration program that is open to all Senior Citizens and individuals with Alzheimer' disease, autism, dementia or other cognitive disorders, regardless of age. The program provides a safe and secure place to store vital personal, medical, health and caregiver information, which is easily accessible in the event of an emergency.

For more information and to register, please visit <http://www.nationalsilveralert.com>

*The Fraternal Order of Police is the world's largest organization of sworn law enforcement officers, with more than 325,000 members in more than 2,100 lodges. We are the voice of those who dedicate their lives to protecting and serving our communities. We are committed to improving the working conditions of law enforcement officers and the safety of those we serve through education, legislation, information, community involvement, and employee representation. No one knows the dangers and the difficulties faced by today's police officers better than another officer, and no one knows police officers better than the FOP.*

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